

Kate MacPherson's customers
have noticed something different about her lately.
Could it be because she's at
First National Bank of Baldwin County?

IT TOOK LESS THAN A MONTH
for Kate MacPherson's customers to notice
the change.

Kate tells the story this way: "I've lost count of the
number of times I've heard my clients say
'You look happier and more energized than I've
ever seen you.'"

Her secret?

"I've always tried to treat my clients the way I would
like to be treated, but working at First National,
I feel more empowered to tailor solutions that
fully meet their needs. And that makes all the
difference to them, and apparently to me, too!"

Come see the new and improved Kate MacPherson
in our Daphne office on Hwy 98. Or, call her
at 621-9101.



Kate MacPherson
Senior Vice President and
Private Banker

Here for You

A bank that, like you, understands why we're here.



**FIRST NATIONAL BANK OF
BALDWIN COUNTY**

Fairhope 990-6474 • Foley 943-5656 • Gulf Shores 968-6565
Orange Beach 923-1000 • Daphne 621-9101
www.firstbaldwin.com